



Public Relations Application

Hello and thank you for taking the time to view our applications page! It's toons like you who help keep Toontown running and we can't wait to see your application.

Before we begin it's important we go over a few things to make sure you're up to speed!

About the Corporate Clash Crew:

Every member on the Corporate Clash Crew is a volunteer and the position you're applying for isn't a paid position.

Every member of the Corporate Clash Crew will be expected to dedicate time towards the projects they're assigned to unless you notify your team lead.

With that out of the way, let's talk about the Public Relations position.

About the role:

Your duties as a Public Relations Member is to work with the Community Manager and other members of the PR team to effectively pitch and identify ways we can improve outreach and bolster our public relations through as many avenues as possible. You will also potentially help handle social media interactions and blog posts.

Position Requirements:

- Must be at least 14 years of age.
- Must have some experience in marketing and/or creative writing.
- Proficient in writing in the English language.
- Capable of staying in a cheery and professional composure regardless of circumstance.
- Must have some experience using social media platforms (Snapchat, Instagram, Facebook, Twitter).
- Understands public opinion and how to handle themselves professionally.

So it's time to begin!

Let's get started with your application.

The way we recommend you fill out the application is to either number each question or copy the application into a word processor of your choice. Once you're done, send it off to applications@corporateclash.net with the subject line 'Public Relations Application'

Section 1 - Personal Information:

1. What is your name?

2. Do you have a preferred name?

3. What TimeZone are you located in?

Our team works in eastern time, but we have crew members from around the world!

4. Are you fluent in English?

If you speak any other languages, please tell us about it!

5. Are you able to occasionally voice chat with other team members and in meetings?

6. What is your estimated availability per week?

7. Have you ever worked in a team environment before?

8. Is there anything else you'd like to tell us about yourself?

Section 2 - Toontown:

1. Do you have any experience with Toontown?

If so, we'd love to know when you started playing!

2. Do you actively play Toontown?
3. Have you ever worked on a Toontown server before?
4. How familiar are you with Toontown: Corporate Clash?
Do you know about the changes we've made compared to the original?

Section 3 - Public Relations:

1. Do you have prior experience in any form of marketing? If so, what?
2. How long have you been creatively writing for?
3. How comfortable are you with creating PDF files for press kits?
4. What social media have you used before?
5. How frequently do you use each social media you have listed?
6. Can you provide us with links/usernames of your existing social media?
7. Have you had any experience in a position similar to public relations before, even if not through Toontown?

Section 4 - Challenge:

COMPLETE TWO OF THE FOLLOWING:

1. Let's say we have an upcoming release centered around an entire new toony area featuring a new wacky, eccentric mayor, and we want a new blog post released with this update featuring writing "from the mayor." Write an example blog for us to release on the launch of this event. Please write at least 2+ paragraphs. Don't hesitate to include details perhaps not described in this prompt. (IE: The scenery of whatever new area, or perhaps how cluttered and kooky the mayor's office is with all the new visitors!)
2. Let's say someone you know has commented on a social media page of ours but has posted something grossly negative. What steps do you take in regards to this reply, ESPECIALLY knowing it's someone you directly know?
3. Let's say Toontown: Corporate Clash is close to releasing a big update. Explain to us what steps you would take to effectively market this update through social media to increase visibility and potential player interest.