



Brand Artist Application

Hello and thank you for taking the time to view our applications page! It's toons like you who help keep Toontown running and we can't wait to see your application.

Before we begin it's important we go over a few things to make sure you're up to speed!

About the Corporate Clash Crew:

Every member on the Corporate Clash Crew is a volunteer and the position you're applying for isn't a paid position.

Every member of the Corporate Clash Crew will be expected to dedicate time towards the projects they're assigned to unless you notify your team lead.

With that out of the way, let's talk about the Brand artist position.

About the role:

Your duties as a Brand Artist are to help construct a proper brand identity for Toontown: Corporate Clash. There's potential for a branding overhaul for any possible item. From our website, our logo, emails, letterheads, and to whatever your possible Brand Artist dreams may be!

Position Requirements:

- Must be at least 14 years of age.

- Must have some experience in digital art. Software does not matter.
- Understand what makes an image eye-catching and engaging.
- Capable of thriving in a team-based environment.
- Prior experience in brand design highly beneficial, but not required.
- Able to think outside the box in terms of graphic design, and keeping the creations we make modern and creative.

So it's time to begin!

Let's get started with your application.

The way we recommend you fill out the application is to either number each question or copy the application into a word processor of your choice. Once you're done, send it off to applications@corporateclash.net with the subject line 'Brand Artist Application'

Section 1 - Personal Information:

1. What is your name?

2. Do you have a preferred name?

3. What TimeZone are you located in?

Our team works in eastern time, but we have crew members from around the world!

4. Are you fluent in English?

If you speak any other languages, please tell us about it!

5. Are you able to occasionally voice chat with other team members and in meetings?

6. What is your estimated availability per week?

7. Have you ever worked in a team environment before?

8. Is there anything else you'd like to tell us about yourself?

Section 2 - Toontown:

1. Do you have any experience with Toontown?

If so, we'd love to know when you started playing!

2. Do you actively play Toontown?

3. Have you ever worked on a Toontown server before?

4. How familiar are you with Toontown: Corporate Clash?
Do you know about the changes we've made compared to the original?

Section 3 - Brand Artist:

1. Do you have any prior experience being a brand artist?
2. Do you have any prior experience in any form of marketing? If so, what?
3. On a scale of 1-10, how proficient do you feel your artistic abilities are?
4. How long have you been creating graphics for?
5. Teamwork is vital to our team. In order to work efficiently, and for archival purposes, we have a central resource for all of the creative team. Are you comfortable with sharing your source files with others for critique as well as archival purposes?
6. Are you comfortable with receiving and working with criticisms on each piece you produce?
7. Most of the time, we aim to give a reasonable deadline for work to be finished. However, sometimes we'll need textures done at a short notice. What would your reliability be on creating textures in a short window of time?
8. What tools/software do you use to create your images?

Section 4 - Challenge:

Please complete two of the following challenges:

1. Create your own take on the Toontown: Corporate Clash logo. Use anything you'd like for inspiration!
2. Redesign one of the Cog emblems, while still fitting the art style.
3. Conceptualize potential Toontown: Corporate Clash merchandise (whether it be trading cards, shirts, hats, etc!)
4. Create a Toontown: Corporate Clash YouTube banner / Twitter header
5. Design a billboard based off of any building in Toontown! (Anything from St. Bernard Kennel Club to Loopy's Meatballs!)